



Με τη συγχρηματοδότηση
της Ευρωπαϊκής Ένωσης



Πρόγραμμα
Κεντρική Μακεδονία

The company implemented a research project within the framework of the Action of the “Central Macedonia” Program of the NSRF 2021-2027, “Innovation Investment Plans”.

The total budget of the investment plan is €208,700, of which public expenditure amounts to €187,620 and is co-financed by the European Regional Development Fund (ERDF) of the European Union (EU).

The PHILOXENIA INDEX project aims to create an application for evaluating and monitoring hotel performance.

In collaboration with the Aristotle University of Thessaloniki, an innovative metric for evaluating hotels by customers after their stay was developed. To monitor the metric, 3 applications were created for different platforms (Web, Windows, Android), and an API for their coordination.



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Programme
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